

## Ad Submission Guidelines

Trim size is 8.5" x 11"

- Full page bleed ad: 8.5" x 11" with .125" bleed all around.
- Keep important info 1/2" in from trim size.
- Full page non-bleed ad: 7.5" x 10"
- Half page horizontal: 7.5" x 4.75"
- Half page vertical: 3.625" x 10"
- Quarter page: 3.625 x 4.75"

Ads should be provided as either:

- .pdf/X-1a, B&W with high resolution images (300 DPI) and fonts embedded (Preferred)
- Illustrator .eps CS3 or earlier with fonts converted to outlines and high resolution images (300 DPI) embedded
- High resolution .tiff file of 600 DPI or higher.

Ads provided in formats other than these could produce undesirable results or may not print at all.  
Ads built in MS Word, Corel Draw, Powerpoint or MS Publisher **WILL NOT** be accepted.



inspire

LOS ANGELES ■ NOVEMBER 17-21, 2010

Please submit ads via email to [jviles@vsquared.biz](mailto:jviles@vsquared.biz). ■ Deadline: October 1, 2010 ■ Questions? Contact Jeff at 419-873-1404.